



RENZE DISPLAY

creating documents for vinyl graphics

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For your vinyl-based graphics, Renze Display uses a PC-based software called SignLab. We output to a 48" plotter that can cut artwork (typefaces, logos and graphics) with straight lines and smooth curves, however, it is limited when it comes to extremely fine detail, i.e. halftones, screens, type smaller than 1/2" in height, etc. If you have any concern about your graphic reproducing properly on our vinyl plotter, please fax us your layout for inspection.

We can create your finished graphic using one, or a combination of, three methods:

1. We set type from our library of fonts, and create your graphic in our software program. There is no charge to set type, however, graphic creation is billed at \$ 50.00 per hour, and will be quoted before production.
2. You supply type and artwork to be scanned into our system. Scanning charge is \$ 50.00. Type and artwork must be black and white, at least 300 dpi, and as large as possible on an 8.5" x 11" sheet. We can not achieve good results from scanning small images. If a small or poor quality original is all you have, we will perform clean-up services at \$ 50.00 per hour, and this work will be quoted before production.
3. You supply a computer file on floppy, Zip or Jaz disk; or e-mail us at lhubbell@renze.com -- please format as follows:

We prefer files that are saved in vector-based programs such as Adobe Illustrator or Macromedia FreeHand, as .EPS or .AI files or in Corel Draw as an .EPS file. Type and art created in page layout programs such as Quark Xpress or PageMaker can NOT be outlined and saved as objects, therefore, we must either request a new file or attempt to match your typeface. Typeface matching may add one to two days production time and additional cost to your project.

All artwork (logos, graphics, and type) must be saved as an outline with a 1 pt. black stroke and converted to paths with no fill -- our signmaker software can not read objects or text that are filled with color or texture. Listed here are instructions for the two most common programs:

Adobe Illustrator -- choose "select all" from the edit menu and then select the command "create outlines" from the text menu.

Macromedia FreeHand -- choose "select all" from the edit menu and then select "convert to paths" from the type menu.

Save the file as a generic EPS or 1 bit PC.EPS .

If you have any questions regarding the preparation of artwork for our vinyl graphics, please call your project manager or our vinyl graphics manager in our Omaha production facility.